



# Annual Review

for 2022

‘Donkey Heaven’  
in the Klein Karoo



## Welcome to our Review

**Dear Donkey Friend**, thank you for joining us in our commitment to advocating better lives for donkeys far and wide.

The past year has again been difficult for donkeys and people alike. We are grateful for the cheerful and resilient manner in which our valued supporters, our Board and our staff stood by us during this period.

### Why donkeys matter

In the hurly-burly of modern life people tend to focus on their own immediate needs. It is easy to be unaware of, or forget about, the needs of creatures out of sight – therefore out of mind.

We are custodians of all forms of life around us and have an ethical obligation to address the suffering of those who are unable to speak. Donkeys are burdened by “poor public relations”, with negative perceptions and labels attributed to them.



By raising awareness of their wonderful positive traits such as intelligence and intuitiveness, and their crucial role in many subsistence societies to this day, their status will be raised in the eyes of not only the public, but also governments who can protect donkeys' welfare through legislation.

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### COVER:

**David Kramer**, Patron of Eseljtjesrus Donkey Sanctuary: *“This is such a beautiful place with wonderful and generous people doing a magnificent job. Congratulations on a very worthy venture.”* David has composed and produced a music video for Eseljtjesrus, called ‘Donkiehemel’ with all the proceeds going towards our rescues. Watch this video, with English subtitles, on YouTube at: <https://youtu.be/hIPVLD62YfY>



### Overview of the past year

The year ending February 2022 saw a continuation of the regulations to curb the spread of Covid-19 which curtailed many of our activities and events.

As a result of the dedicated work of our Communication team, the profile of Eseljtjesrus remained positive and inspired confidence. Loyal support from our adopters, donors and benefactors, together with stringent monitoring and control of expenditure, enabled us to end the financial year “in the black”. This is no mean feat for an animal charity in these times.

Immeasurable in financial terms is the recognition given to our work, both in South Africa and further afield. Contact with individuals and organisations across the globe strengthens the network we need to create awareness and change.

When we contacted the renowned author and Nobel Prize winner for

literature, JM Coetzee, to congratulate him on his birthday and the opening of his newest play in Cape Town, he sent the following reply: *“Donkeys have carried our loads for us for thousands of years, patiently and without complaining. It is heartening to know that, after a lifetime of toil, they can in Eseljtjesrus find relief and security.”* We value this recognition by an acclaimed linguist and academic.

We look forward to resuming activities such as our workshops and the Book Fair, in the next year. And we believe that Eseljtjesrus' role as stakeholder in donkey welfare will strengthen and grow, with your support.

Go well and remember to care for donkeys and for each other.

*Johan van Zijl*  
Dr Johan van Zijl

Chairperson of the Eseljtjesrus Board, July 2022



The donkeys look forward to interacting with visitors.



## Our Board Members

### Non-executive:

#### • Eberhard Bertelsmann

Arbitrator & commissioner in insolvency enquiries & former Judge of the High Court. Past President of the Pretoria SPCA.  
- Eberhard serves on the Communication & Resource Development Committee.



#### • Iris Bolton

Educator and former Front of House Manager at The Fugard Theatre.  
- Iris serves on the Communication & Resource Development Committee.



#### • Anthony Coombe

Governance & Financial Consultant, Past Managing Partner of PricewaterhouseCoopers Cape Town and Past President of the Cape Chamber of Commerce and Industry.  
- Anthony chairs the Audit & Risk Committee.



#### • Johan du Preez

Businessman, past CEO of Rooiberg Wines, entrepreneur, conservation & animal welfare activist.  
- Johan chairs the Human Resources Committee and also serves on the Audit & Risk Committee.



#### • Lorna Fuller

Director of Project 90 by 2030 - a social & environmental justice organisation working towards a sustainably developed and equitable low carbon future.  
- Lorna serves on the Communication & Resource Development Committee and the Human Resources Committee.



#### • Carole Hambleton-Moser

Past Chair of the Heart Charitable Investment Trust at Heart Capital, former Vice President Credit Suisse, Geneva, and former Head, Credit Suisse Representative Office, Cape Town.  
- Carole serves on the Communication & Resource Development Committee.



#### • Sarah Kvalsvig

Attorney and consultant at Cullinan & Associates Inc - specialising in environmental law.  
- Sarah serves on the Audit & Risk Committee.



as approved at the AGM, August 2021

#### • Louise Matschke

Green Skills & Partnership Strategist, Cape Town Environmental Education Trust.  
- Louise serves on the Communication & Resource Development Committee and the Human Resources Committee.



#### • Jim McNamara

Chairperson of the Animal Welfare Society of South Africa & former Executive Director, Development & Alumni, University of Cape Town.  
- Jim chairs the Communication & Resource Development Committee.



#### • Andrea van Lille

Chartered Accountant with RGR Inc.  
- Andrea serves on the Audit & Risk Committee.



#### • Tozie Zokufa

Executive Director: Coalition of African Animal Welfare Organisations.  
- Tozie serves on the Communication & Resource Development Committee.



### Ex-officio:

#### • Johan van Zijl

Co-Founder and Chair of the Eseltjiesrus Donkey Sanctuary Board.  
- Johan serves on the Communication & Resource Development Committee.



### Executive management (EXCO):

#### • Annemarie van Zijl

Co-Founder, Communication, Outreach & Advocacy Manager.  
- Annemarie serves on the Communication & Resource Development Committee.



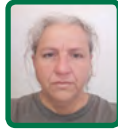
#### • Tony Saddington

Finance Manager, Chair of the Executive Committee & Secretary of the Board.  
- Tony serves on the Communication & Resource Development Committee.



#### • Juanita Lourens

Donkey Care, Welfare & Farm Manager.



## Donkey & farm care

We cared for 27 donkeys and one mule at the Sanctuary at the end of the year under review. In addition there were six donkeys in official foster homes.

In early September 2021 we welcomed *Sonop* all the way from Calvinia. He was soon integrated in our 'old age' herd. Sadly, we had to say goodbye to *Oumatjie* just a couple of weeks after *Sonop* arrived. She enjoyed nearly two years at Eseltjiesrus but the many years of earlier neglect took their toll and in September she was gently euthanized, surrounded by her paddock mates and the team of people who cared for her daily. She is sorely missed.

### Donkey care

The increasing number of donkeys leads to additional time needed for

care, feeding and cleaning up. In 2021 we appointed one more Donkey Care and Farm Assistant.

We always encourage and welcome volunteers to enjoy the invaluable experience of working with our beloved donkeys as well as the tranquility of working on the farm.

### Hoof and dental care

Six routine farrier visits took place through the year. As always, Michael Mangali was very happy with the condition of the donkeys' hooves, due to our strict routine of cleaning out the hooves on a daily basis and treating thrush as needed. Two routine dental technician visits by Roann Bruyns resulted in seven donkeys with more comfortable mouths.



Dental care is a priority – especially when newly rescued donkeys arrive at the Sanctuary. Dental technician Roann Bruyns performs an inspection on gentle Eeyore II.



## Feed

We procured all winter feed stocks for the next year between November 2021 and February 2022. This involved around 800 – 1000 bales of three different grasses. This major outlay lasts us through the winter until new bales become available in November of the next year. The feed is stored in every available protected area including part of one of our large shelters. We are desperately in need of a large feed store to free up stables and shelters for donkeys.



*Doon Thompson with prepared feed for the elderly donkeys. The feed contains lucerne chaff, meal, and grated apples and carrots.*

## Scale

UWE Scales donated an agricultural scale and in March 2021 we finalised the installation and weighed a couple of donkeys. It took some time for them to get used to this strange new structure and we took our time getting them accustomed to it, to enable us to do regular weighing to manage donkey body weights accurately. Rapid weight gain or loss can be very detrimental to a donkey's health.



*UWE Scales donated an Equine Scale which helps us monitor the body weight of our donkeys. Here Lady Rosé has a few more nibbles before climbing on.*

## Farm – Water and grazing

Water was a serious concern as there was no incoming leiwater between early January and early May 2021. Fortunately our boreholes survived the four months of providing all the irrigation on the farm. In early May we made up thoroughly when we received 140mm of rain in one night. Over the next two weeks we had another 65mm. Fortunately there was not much



*The herd is groomed every morning. Here Randall Page is busy cleaning Gretel's eyes.*

damage on the farm, just water-logged soil for the next three weeks. Currently the dam remains full and leiwater is looking very good.

We rest and refresh fields as grazing can quickly become stale, depleted and compacted if not cared for continuously. The donkeys are often let out into corridors and pathways between the fields to enjoy areas usually inaccessible to them.

## Farm – Structures

Two new shelters were built, another was enlarged and a large shade structure was erected in our guiding field. A Wendy House was bought for storing the books we sell.



*Michael Mangali is our farrier of many years. Hoof trimming is conducted eight times a year and some of the donkeys love getting their pedicure. Here Michael is inspecting Lulu's hooves.*



*A full manure pick-up is done twice a week. Manure is then bagged and bought by Tanagra, the wine farm across the road.*



## Visitor Centre

The Visitor Centre is an important facility that adds to the experience our visitors have with the donkeys.

### Adopter visits

We had many wonderful adopter visits during the year. Adopters said that they could not wait to come and enjoy the tranquil space that our Sanctuary provides. One adopter, who regularly commutes from Cape Town, commented that the time spent with the donkeys was magical and invigorating.

### Group visits

We hosted *The Hikers Network Junior Club*. They focus on helping underprivileged children realise the possibilities that the world has to offer. The email they wrote after their visit was heart-warming: *“Thank you for accommodating our hiking club. The kids couldn’t stop talking about their experience with the donkeys. It made an impact on them. Keep up the good work you are all doing at Eseltjiesrus.”*

The *Wanderlust* TV show on KykNet visited us in 2021. As part of the episode being filmed they also adopted *Jasper*.

In January 2022, Eseltjiesrus welcomed the *Herberg Children’s Home*. After age-appropriate activities and meeting the donkeys, the group enjoyed a complimentary light lunch served by our Coffee Shop.

*Bellville-Noord Primary School’s Groentjies Club* also visited, the first of a number of such visits.



*Winelands Magazine came with treats for Lady Rosé when they adopted her. Adopters receive certificates and are kept informed about their donkey via reports twice a year.*



*We sell many hand-crafted items donated by our supporters. Our range of Eseltjiesrus items is expanding and together with our wines and books provide unique gift opportunities.*

Educating children and working with the youth remains one of our priorities as this has the most sustainable impact on improving animal welfare.

### Coffee Shop

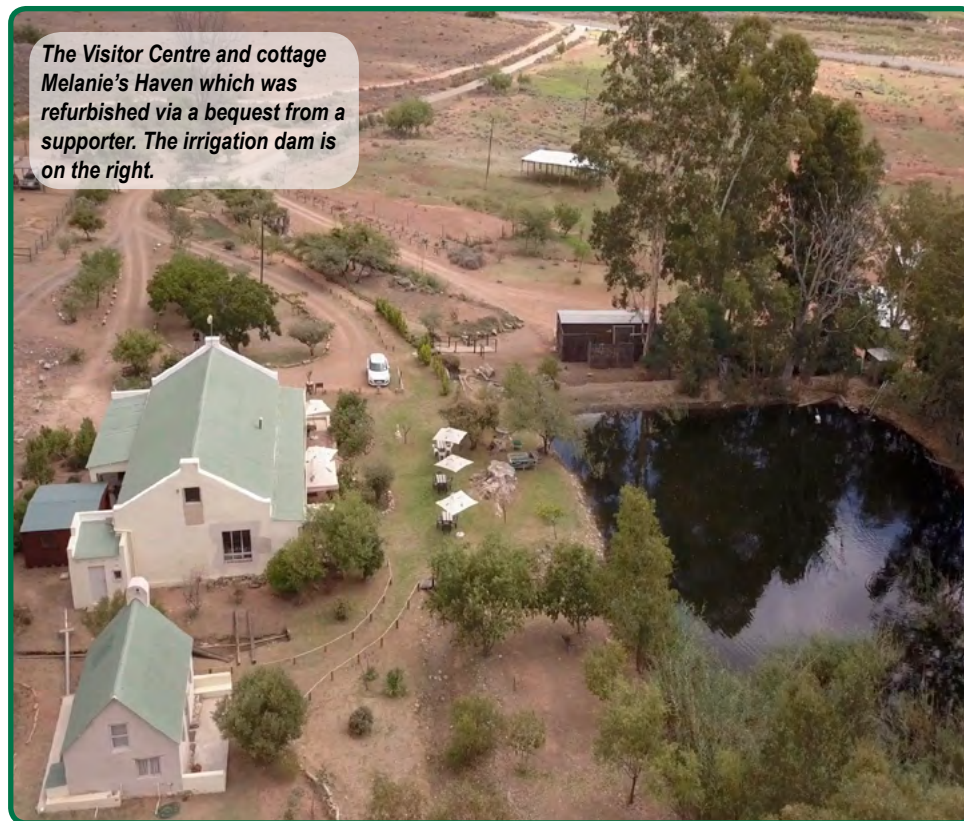
Local support, during the year, was good and we received many compliments on our service and meals which is reflected in our Google rating of 4.5 stars.

### Sales

The Sanctuary has become a preferred destination for book lovers and for people to donate books. A big thank you to our supporters for their donations of handmade items for our Donkey Shop. All proceeds from our sales go towards the donkeys.



*Our Guides play an essential role in informing our visitors. They also assist with the daily grooming of the donkeys. Here Beatrice Losch has a morning discussion with Ziggy.*



*The Visitor Centre and cottage Melanie’s Haven which was refurbished via a bequest from a supporter. The irrigation dam is on the right.*



## Human Resources

### Overview – Johan du Preez

The Human Resources Committee (HRC) started operations in January 2021 after the Board approved its establishment in November 2020.

Due to the responsibilities associated with HR, the committee contracted a Human Resources consultant. This allowed for professional input and expertise.

The core functions and responsibilities were identified and documented.

These include:

- Planning and prioritising required HR functions;
- Engaging with EXCO and the Board to formalize the Terms of Reference of the HRC;

- Revamping our organisational structure;
- Developing and implementing a formal Performance Review procedure for all staff;
- Starting a process to allow for Sanctuary staff succession planning;
- Successfully filling the Visitor Centre Manager position.
- Supporting this appointment with a six-month mentoring programme run by the HR Consultant, which proved very successful.

The Committee has identified various future challenges for special attention during the next few years.

The donkeys are given a healthy balance of supplementary feed three times a day. Chriswill Jordaan and Pieter Hull busy spreading the afternoon feed. "It is a privilege to work with these clever animals" says Pieter who is the Farm Foreman.



### Our People

#### Managers:

Annemarie van Zijl: *Communication, Outreach & Advocacy.*

Juanita Lourens: *Donkey Care, Welfare & Farm.*

Leonard Jordaan: *Visitor Centre.*

Tony Saddington: *Finance.*

#### Visitor Centre & Administration staff:

Marietjie Keller: *Administrative & Financial Officer.*

Biatrice Losch: *Visitor Guide & Donkey Care Assistant.*

Emelisia Filander: *Visitor Guide & Donkey Care Assistant.*

Jamein Stevens: *Visitor Guide & Donkey Care Assistant.*

Eveline Hull: *Coffee Shop Assistant.*

Timara Lourens: *Coffee Shop Assistant.*

#### Donkey Care & Farm staff:

Pieter Hull: *Farm Foreman & Donkey Care Assistant.*

Chriswill Jordaan: *Donkey Care & Farm Assistant.*

Randall Page: *Donkey Care & Farm Assistant.*

Durren Hull: *Donkey Care & Farm Assistant.*

Doon Thompson: *Farm Assistant.*

Katrina Swarts: *Farm Assistant.*

Sam Godongwana: *Gardener.*



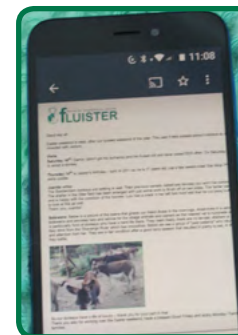
Our guides with Sonop. From left to right: Jamein Stevens, Biatrice Losch, Emelisia Filander and Visitor Centre Manager, Leonard Jordaan.

### Staff training

We regularly evaluate our training needs both for the Sanctuary's operations as well as to upskill individual staff members. In the past year several staff attended First Aid and Fire training, and one of our managers went on Health and Safety (H&S) training. The H&S training has resulted in a comprehensive Health and Safety Plan being devised and implemented with regular practice drills.

### Staff communication

To keep all our operating staff, volunteers and foster homes in touch and co-ordinated, a short weekly electronic bulletin called **fluister** is disseminated.



Electronic communication informs about donkey health, visitor arrivals and other operational issues.



## Audit & Risk Committee

### Overview – Anthony Coombe

The mandate of the Audit & Risk Committee (ARC) includes the following responsibilities:

### Financial Management

The Committee carried out regular reviews of the quarterly and monthly financial management reports and reported accordingly to the Board.

### External Audit

It monitored the work done by our external auditors during their annual audit of the annual financial statements and recommended to the Board that they be re-appointed.

### Annual Financial Statements (AFS)

It reviewed draft AFS both before the commencement of and after completion of the annual audit thereof and recommended acceptance of the AFS to the Board.

### Ethics and Governance

It kept under review adherence by the Sanctuary and its leadership structures to best ethical and governance practices.

### Risk Management

It kept under regular review the risk and opportunities matrix as prepared by the Executive Committee, making suggestions for changes, where considered appropriate, reporting accordingly to each Board meeting.

## Strategic Priorities:

### *Our top priorities for the next two to three years include:*

- Continue to provide excellent care to the donkeys at the Sanctuary.
- Develop education programmes and resources for donkey welfare.
- Develop a variety of programmes for school groups and other visitors.
- Develop the farm to home up to 40 donkeys.
- Investigate sustainable practices on the farm such as environmentally friendly conservation, recycling and solar energy.
- Maintain and develop new forms of online funding through our website, Facebook and other social media.



## Financial overview

### Needs & Budget

Each year in February the Board sets a three-year operational budget for our work. The budget for the period 1 March 2022 to 28 February 2023 is a break even budget of just over R3.6 million.

Funding for capital expenditure is a key need of the Sanctuary. The current projects being considered are: additional water storage; a new feed store; the development of the final paddock; conversion to solar; replacement of one of our vehicles; and a multi-purpose building which will provide better workshop and storage space.

### Risk & Opportunities management

The Executive Committee works with the Board's Audit and Risk Committee to manage a variety of risks and opportunities that could affect our operations.

#### *Our top three risks currently are:*

1. The Sanctuary might run out of water for irrigation and water



for donkeys and humans. We are managing this risk by prioritising additional water storage and ensuring that we have plans in place for emergency supplies of water during prolonged drought periods.

2. The need for ongoing training of our staff to ensure the development of skills, leadership and high performance. This will be achieved through more regular staff performance reviews and a comprehensive annual training plan.

3. The availability of feed supplies is affected by drought, supply issues and the increasing size of our herd at the Sanctuary. This is an annual risk that has to be monitored and actions taken to ensure adequate feed supplies.

### Environmental, Social & Governance (ESG) issues

#### 1. Environmental

Key environmental concerns for the Sanctuary include:

- **Water scarcity:** the focus is on managing our lei water and borehole water; water saving initiatives; and additional water storage.
- **Energy efficiency:** we wish to move to solar as soon as funds permit so as to cut electricity costs and load-shedding constraints.

#### 2. Social

- **Staff:** with a focus on Health and Safety, fair working conditions, equal

opportunities, employee engagement, diversity, protection of human rights and personal privacy. Staff at the Sanctuary were fully vaccinated against Covid-19 and safety protocols were strictly enforced.

- **Visitors:** we are concerned for the health and safety for all and the protection of personal privacy in terms of any data we might collect. Please see our Privacy Policy on the website for more details.
- **Community:** we are working on outreach initiatives within McGregor and the surrounding towns, resuming our training for donkey carers and owners and engaging with youth and schools in promoting a culture of caring.

### 3. Governance

The keys to good governance are:

- **Our members** who, through the Annual General Meetings (AGM), hold us true to our Constitution which is the

ultimate authority for all activities.

- **Our Board** is appointed by the Members at the AGM and the Board Charter gives a comprehensive reference that goes beyond the Constitution.
- **Board Committees** are appointed by the Board to focus on various aspects of our work. The committees are Audit & Risk; Communication & Resource Development; Human Resources; and the Chairperson's Fund.
- **The Executive Committee** is appointed by the Board and is responsible for the day-to-day management of the Sanctuary.

#### ADDITIONAL INFORMATION:

Visit [www.donkeysanctuary.co.za](http://www.donkeysanctuary.co.za) and navigate to the 'about us' section.

#### CONSIDER US IN YOUR BEQUEST

Leave a lasting legacy and continue to help donkeys. Download a Codicil at: [www.donkeysanctuary.co.za/how-you-can-help](http://www.donkeysanctuary.co.za/how-you-can-help)



*Donkeys are, by nature, inquisitive animals. Here Alice seems to be telling Eddie all about Zoom meetings.*



## Financial Review for the year ended 28 February 2022

Thanks to our loyal supporters we had another successful year at the Sanctuary. In this year we received additional support in the form of donations that enabled us to establish two special funds: The Chairperson's Fund for unbudgeted Donkey Welfare needs and the Nico Benadé Fund for special veterinary needs. Both these funds enable us to continue to expand our outreach work to donkeys elsewhere. A donation from ABSA Trust allowed us to build a shade shelter for the donkeys and increase the shade for our visitors at the Coffee Shop with umbrellas and a gazebo.

The Sanctuary once again received a clean audit report for the financial year ending 28 February 2022. The net worth of the organisation is currently R3.7 million.

Both our income and expenditure figures for the 2022 year were higher than the previous year.

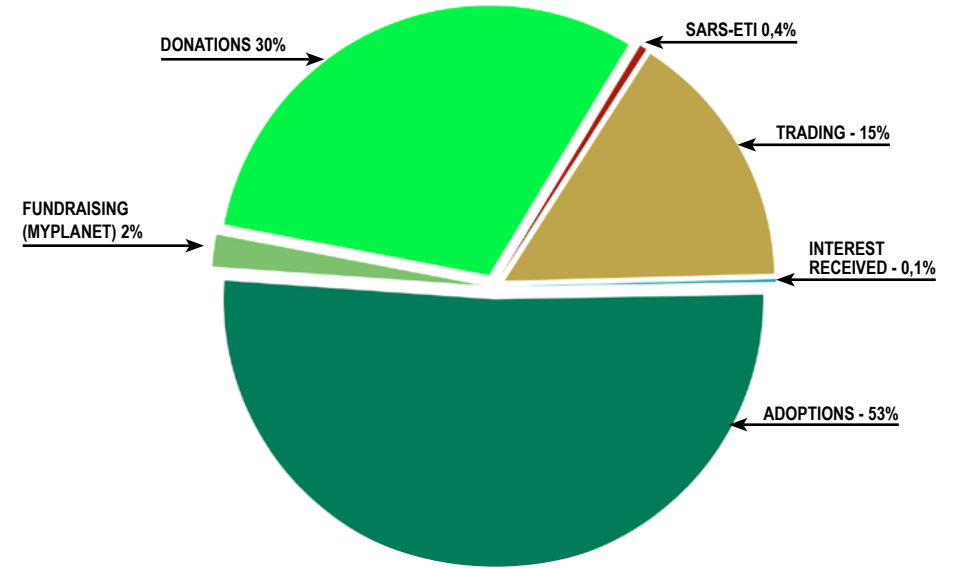
We were again unable to hold our annual Book Fair which normally brings in around R170,000. However the adoptions raised were R100,000 higher than the previous year: a tremendous vote of confidence from our supporters which accounted for 53% of our income. Donations and grants raised a further 30%. Trading from the Coffee Shop and Donkey Shop contributed another 15%.

Overall expenditure was 23% up on the previous year due mainly to maintenance work, higher vet expenses and increased costs in items such as rates, lei water, consultancy, fuel costs and salary increases. The funds spent on direct donkey related aspects of our work came to 59% of our expenditure. Finance & Administration was 18% and Trading 12%. Publicity and fundraising amounted to 5%.

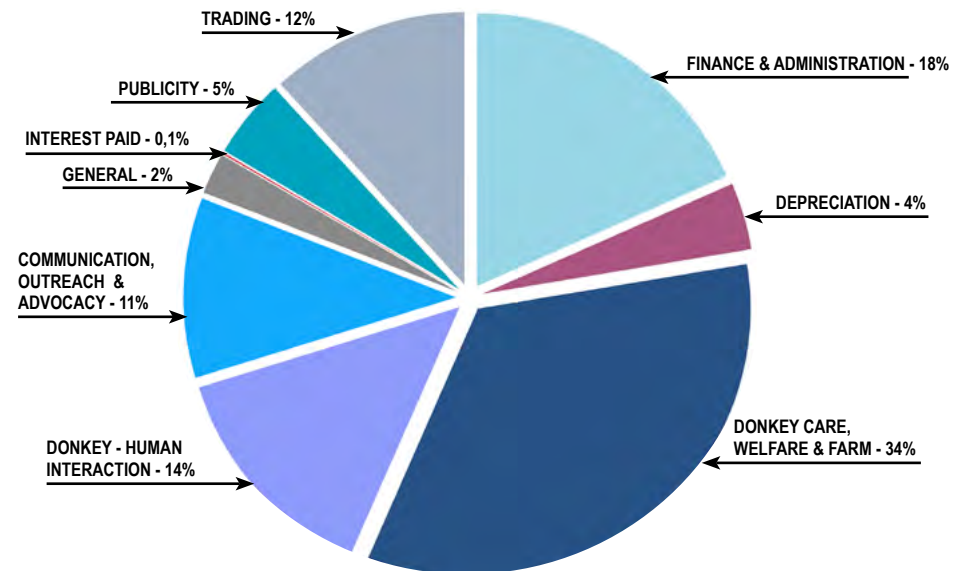
The full Annual Financial Statements are available on our website or on request from [admin@donkeysanctuary.co.za](mailto:admin@donkeysanctuary.co.za)



## How we received our funding:



## How we used our funding:





## Assets, equity & liabilities

as per audited financial statements

### STATEMENT OF FINANCIAL POSITION AS AT 28 FEBRUARY 2022

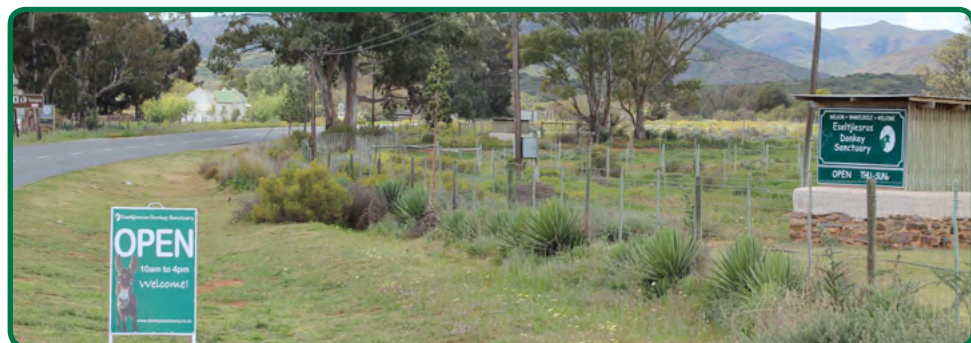
	2022 R	2021 R
<b>ASSETS</b>		
<b>Non-current assets</b>	4,390,871	4,420,434
Property, plant & equipment	4,390,871	4,420,434
<b>Current assets</b>	318,982	135,665
Inventory	23,194	28,085
Trade & other receivables	248	25,622
Cash & cash equivalents	295,540	81,957
	<b>4,709,853</b>	<b>4,556,099</b>
<b>EQUITY &amp; LIABILITIES</b>		
<b>Equity &amp; reserves</b>	3,723,618	3,649,423
Capital – Non-distributable income	3,723,618	3,649,423
<b>Non-current liabilities</b>	372,453	515,785
Interest bearing loans	10	143,342
Other long term liabilities	372,443	372,443
<b>Current liabilities</b>	613,783	390,891
Trade & other payables	37,718	72,847
Income received in advance	576,065	318,044
	<b>4,709,853</b>	<b>4,556,099</b>

## Income & expenditure

as per audited financial statements

### STATEMENT OF COMPREHENSIVE INCOME AS AT 28 FEBRUARY 2022

	2022 R	2021 R
<b>INCOME</b>	3,454,128	3,058,262
Adoptions	1,824,774	1,722,002
Bequests	-	156,009
Donations & grants	1,026,796	820,027
Education project	-	1,848
Fundraising (MyPlanet)	64,075	60,832
Interest received	5,041	623
SARS - ETI income	14,362	-
Trading income	519,080	297,921
<b>LESS: EXPENSES</b>	3,379,934	2,738,796
Communication, Outreach & Advocacy	361,045	334,417
Depreciation	134,735	116,259
Donkey Care, Welfare & Farm	1,156,900	940,936
Donkey – Human interaction	460,522	345,336
Finance & Administration	621,825	548,470
General expenses	82,684	56,312
Interest paid – loans	3,584	32,187
Loss on disposal of assets	3	4,793
Publicity & fundraising	159,350	120,043
Trading expenditure	399,286	240,040
<b>NET SURPLUS FOR THE YEAR</b>	<b>74,194</b>	<b>319,465</b>





## Communication & Resource Development

### Overview – Jim McNamara

The Sanctuary does not receive funding from government, and thus its operations and facilities depend upon the generosity of its supporters. The Committee assists Sanctuary staff that manage communications with current and prospective supporters, and seeks to identify further sources of support.

The Committee acts as a sounding board for ideas and proposals relating to communication and resource development, and proactively works to link senior staff with potential funders. It also looks broadly at the animal welfare resource development landscape, and takes note of how changing circumstances might influence decisions taken about communication and resource development events and programmes.

Honest communication creates awareness and trust, and leads to proactive resource development.

The Sanctuary maintained an active profile in tourism publications, and Eselftjiesrus appeared in a number of articles and inserts on national television and radio programmes.

Of interest was one of our adopters who donated 22 gift adoptions to colleagues across the globe, raising awareness of our work and donkeys' needs worldwide.

### Events

Our on-going relationship with the organisers of the Climb4Hope event



in Montagu resulted in a donation of R32,000 from this fundraiser, which will be used to rehabilitate our grazing.

### Targeted communication

A year-end Festive Greeting letter in December was followed in January by a letter from the Board Chair and our Patron, David Kramer. Donations in response to these two communications totalled over R300,000 and shows the strong support we have.

### GivenGain campaigns

Activity on this platform increased and campaigns resulted in funding of over R32,000. Every donor received an individual thank you email with our newsletter attached, further raising awareness of our work.

### The Nico Benadé Fund

The young veterinarian Nico Benadé died tragically in a car accident and his family established a fund in his memory, which Eselftjiesrus administers. The fund is used to cover out-of-the-ordinary veterinary benefits to our donkeys and those in foster care. The June 2021 issue of the veterinary profession's journal VetNews featured

our donkeys on the front cover and a two-page spread inside about the Nico Benadé fund, thus raising the status of donkeys with the profession.

### Outreach – helping donkeys elsewhere

We continue to advise daily on donkey care and welfare and have worked with World Horse Welfare in creating a training programme focusing on donkeys, for Veterinarians for Animal Welfare Zimbabwe (VAWZ).

Events attended included a webinar on Animal-drawn Transport, and the AGMs of Cart Horse Protection Association and Animals Matter Langeberg.

### Donkeys for Africa (DfA)

[www.donkeysforafrica.org](http://www.donkeysforafrica.org)

This outreach initiative was established in 2017. It is funded by The Donkey Sanctuary (UK) via a grant to Eselftjiesrus. DfA communicates about donkey welfare throughout Africa via newsletters, a resource website and social media. It has growing networks with donkey welfare organisations in 22 African countries and is proving to be increasingly recognised and respected.

We collaborated with the World Horse Welfare/British Equine Veterinary Trust to determine the best content for donkey welfare webinars aimed at an African audience.

The University of Pretoria Community Engagement newsletter featured DfA prominently and material from DfA is often used for teaching support.



Willem and Antoinette Benadé with the statuette commissioned in memory of their late son & veterinarian, Nico. The statuette is on display at the Visitor Centre.

### International forum

In December 2021 DfA editor Annemarie van Zijl, was invited as a member of the Open Forum on Donkey Welfare Concerns, presented by the University of California Davis. Other panelists were from Brooke USA and The Donkey Sanctuary (UK).



DfA provides information to animal welfare organisations.





## How you can help donkeys:

**One of the most important ways you can promote better welfare for donkeys, is to speak up: be a Donkey Ambassador.**

**Correct misperceptions – donkeys are not stupid, stubborn or nasty. They are humble, willing and hard-working when treated with understanding.**

- Come and visit Eseltjiesrus: we are open from Thursdays to Sundays between 10am and 4pm. Our trained guides will introduce you to our rescued residents and you will experience the charm of donkeys first-hand.
- Support our Coffee Shop, Book Shop and Donkey Shop.
- Adopt a donkey for yourself, or as a gift for a loved one, to help cover the costs of its care.
- Make a donation.
- List Eseltjiesrus as a beneficiary on your MyPlanet card.
- Leave a bequest.
- Donate via our GivenGain crowdfunding accounts.

Contributions are eligible for Section 18A tax certificates.

Contact us if you need information about the temperaments and characters of these wonderful animals, and refer your friends to our website at [www.donkeysanctuary.co.za](http://www.donkeysanctuary.co.za)



*Donkeys loved getting masked cuddles from Juanita Lourens during Covid restrictions.*



## Thank you for your support

Eseltjiesrus has entered its 16<sup>th</sup> year of existence. Never for a moment did the founders imagine how it would grow: not only in caring for donkeys at the Sanctuary and educating visitors, but also in reaching beyond the fences to be involved in donkey welfare globally. We are but a link in a chain of organisations that care about these often misunderstood, much maligned animals.

None of this would have happened without the dedicated commitment of our staff, Board members, volunteers

and supporters – whether giving expertise, financial or moral support. Each and every one of you has helped to make this happen. We at Eseltjiesrus (long-eared and short-eared) thank you from the bottom of our hearts. We know that there is still much to do and we know that you will enable us to continue this “hart-saak” – commitment of the heart.

*Thank you for caring!  
Dankie dat jy omgee!*

*Skakel gerus met ons in Afrikaans.*

### Our contact details:

Eseltjiesrus Donkey Sanctuary  
Tel: +27(0) 23 625 1593  
Email: [info@donkeysanctuary.co.za](mailto:info@donkeysanctuary.co.za)  
[www.donkeysanctuary.co.za](http://www.donkeysanctuary.co.za)

### Eseltjiesrus Bank details:

Standard Bank - branch code: 050413  
Savings Account: 2882 444 19  
Swift code: SBZAJJ  
and via our PayFast link on our website.

Eseltjiesrus is situated 4km before the village of McGregor in the Western Cape, RSA. Please come and visit us. We will welcome you with open ears.



# Visit our Sanctuary for rescued donkeys

*just before the village of McGregor*



**Eseltjiesrus Donkey Sanctuary**

NPO 056-575 | PBO 930028734

Coffee Shop | Books | Gifts | Wine



Find us on **Google Maps** & visit our website

[www.donkeysanctuary.co.za](http://www.donkeysanctuary.co.za)